

Company Profile

Our philosophy

Aurora Training is a training company that offers Training, Consultancy and Coaching in the following key areas.

- Individual and team motivation
- Improved sales performance
- Creating more customer loyalty
- Building rapport and improving communication
- Maximising time
- Creating vision and developing leaders

Based in the North East of England, Aurora Training employs 4 people and 12 training consultants. They offer services, ranging from on-line interactive workshops, open courses, tailor-made training programmes, key-note presentations through to 1-2-1 executive coaching.

What some of our clients say

"Thanks for all the help and support given to me before, during and since the course.

The course itself has given me increased confidence, further techniques and tools to help me develop my own skills. Not only that but we have generated over £25,000 worth of new business in the 6 weeks since and this would never have been the case without your help and guidance.

I will be referring many people to you because I truly believe you can make a difference to everybody".

Phil Murray, Business Development Director, Harlands.

“The event was a roaring success. People moved out of their comfort zones and stepped up to the challenges set. You really kept everyone on track and energized”

Mandy Rutherford, Group Head of Learning & Development, Kingston Communications Plc

“Informative and entertaining. Introduced me to new areas and techniques. The workbook is a great reference to retain”.

Peter Hood, Pensions Operations Director, Capita Group Plc

“This will make a big difference to our Group”

John Miller, Operations Director, Lake District Hotels Ltd

“I would like more! We have now adopted and encourage a ‘We // can do it’ attitude”

Christina Thraves, Head of Learning & Development, Darlington Building Society

“Lots of Aaah-Haa moments”

Yves Broers, Director, Bright Creatives Ltd

“a unique combination of exceptional sales training combined with fundamental personal development which creates lasting change and business growth”.

Andrew Harrison, Service Excellence Sales Manager, Eaga Group Ltd

“the formula for success is far more than just for your career, it can also be applied in your home and work life”

Faz Rouf, Business Manager, Alliance & Leicester Plc